

THE ECONOMIC CLUB OF CANADA

Presents:

DAVID J. MONDRAGON PRESIDENT AND CEO FORD MOTOR COMPANY OF CANADA, LIMITED

The New Industry Emerges

The emergence of a globally competitive automobile industry, combined with changes in the world's economy and environment, are driving the need for revolutionary changes in the way business is conducted. Please join us to hear David Mondragon, president and CEO, Ford Motor Company of Canada, Limited discuss the outlook for the Canadian economy and the fundamental challenges facing global industries including automotive manufacturers. Mondragon will also discuss the lessons Ford has learned while transforming its product lines and core technologies, while focusing on sustainability and its commitment to quality, fuel-efficiency, safety, smart design and value.

THURSDAY, SEPTEMBER 9TH, 2010
11:45AM - 1:30PM
THE INTERCONTINENTAL HOTEL
225 FRONT STREET WEST

REGISTRATION: Please register online at www.economicclub.ca or complete and fax this form to (416) 306-0898

- Register me for ____ Premium Table @ \$890 (+HST \$115.70) per table (*Seats 10 - Attach list of guests to your order*)
- Register me for ____ Tables @ \$790 (+HST \$102.70) per table (*Seats 10 - Attach list of guests to your order*)
- Register me for ____ Seats @ \$79 (+HST \$10.27) per seat
- Register me for ____ Economic Club Member Seats @ \$69 (+HST \$8.97) per seat (member # _____)

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- Enclosed is my cheque for \$ _____ payable to The Economic Club of Canada
- Please charge my AMEX/MC/VISA (circle one) # _____ exp _____

Name on Credit Card _____

Payment Policy

We encourage all members to register online with a credit card at <http://www.economicclub.ca/events> to receive an electronic confirmation. Please make cheques payable to The Economic Club of Canada, 80 Richmond St West, Suite 501, Toronto ON M5H 2A4.

Tel: (416) 306-0899, Fax: (416) 306-0898.

Cancellation Policy

Cancellations made 72 hours in advance of an event will qualify for a full refund. "No Shows" will be charged the full amount. Substitutions are permitted at any time. Due to circumstances beyond our control, the Economic Club reserves the right to substitute speakers if necessary. GST# 860613066 RT0001. Contact info@economicclub.ca with any questions.