

THE ECONOMIC CLUB OF CANADA

Presents:

ANDREW ROSS SORKIN REPORTER AND COLUMNIST THE NEW YORK TIMES

TOO BIG TO FAIL BY ANDREW ROSS SORKIN

New York Times reporter Andrew Ross Sorkin, a leading voice about Wall Street and corporate America, delivers the first true, behind-the-scenes, moment-by-moment account of how the greatest financial crisis since the Great Depression developed into a global tsunami. In his New York Times bestselling book, *TOO BIG TO FAIL*, Sorkin traces the arc of the crisis, revealing never-before disclosed details about clandestine merger talks and government intervention efforts that may fundamentally reshape our view of what actually happened. With unparalleled access to the players involved, Sorkin takes readers inside the corner office at Lehman Brothers, to secret meetings in South Korea, and down the corridors of power in Washington. *TOO BIG TO FAIL: The Inside Story of How Wall Street and Washington Fought to Save the Financial System—and Themselves* is the definitive story of the most powerful men and women in finance and politics grappling with success and failure, ego and greed, and, ultimately, the fate of the world's economy.

WEDNESDAY, FEBRUARY 17TH, 2010

11:45AM - 1:30PM

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